

Intelligent Corporate Solutions

Oracle E-Business Applications

Improve Visibility, Refine and Connect Business Processes, and Lower Costs

Oracle E-Business Suite (EBS)

Keeping your back office operations running smoothly may not sound exciting but it is definitely vital in helping your organization cut costs, reduce administration and improve efficiencies.

Oracle EBS is a comprehensive set of business applications that enables you to efficiently manage customer interactions, deliver services, manufacture products, ship orders, collect payments, and more—all from a system built on a one architecture called the Oracle information architecture.

This unique architecture gives Oracle customers the opportunity to run their businesses on a single global platform. It allows a consistent definition of customers, suppliers, partners, employees, and all business entities across the enterprise. It also consolidates data from Oracle and non-Oracle applications. Whether you implement one module at a time, multiple modules, or the complete suite, Oracle E-Business Suite helps you make more-informed decisions and improve your business operations—while reducing expenses.

Know More, Do More And Spend Less

Know More: Improve Enterprise Visibility

Implementing business application software that is based on a departmental point of view leaves you with fragmented data and processes. To achieve the greatest profitability, companies need to seamlessly connect all their business processes and store all their information in as few databases as possible—one being the ideal.

Keep All Your Information in One Place

Oracle E-Business Suite is the first and only complete set of enterprise applications integrated around a single, common data model. With Oracle E-Business Suite, you create and maintain a single definition of your customers, suppliers, employees, and products—all aspects of your business—so everyone in your company has immediate access to the same global information. All the applications work together, share the same information, and can run in one global instance of a single database. The result is a global, unified view into critical information such as sales positions, inventory levels, headcount, revenue, and expenses—across all organizations, lines of business, products, and geographies.

Get an Enterprise View of Your Customers

Oracle's Customer Data Hub provides a unified, enterprise-wide view of your customer data, even if you use multiple systems to store it. To ensure accurate customer information across the enterprise, you can standardize, cleanse, and enrich the unified customer data.

Give Your Decision-Makers Accurate, Transparent Information

Only Oracle maintains business intelligence information and transactional information in the same system, so you no longer have to wait for data to pass through a separate data aggregation and analysis system. Only with Oracle do you get complete drill-down capabilities, so you can review the details

underlying any transaction. Your executives, managers, and employees get daily business intelligence revealing the state of your business every day, relative to past, present, and projected performance metrics.

Do More: Refine and connect business processes

Oracle E-Business Suite is the world's most functionally complete set of business applications, engineered to work together from their shared technology foundation all the way through to the applications.

Unify Enterprise Processes Across Departments

With Oracle, you can now have an integrated suite built on a unified information architecture—with the functionality you need in each individual application. These applications connect business processes within and across departmental, geographical, and line-of-business domains. With Oracle E-Business Suite's depth of product functionality and breadth of product offering, you can take your business further by automating processes across the enterprise.

Enjoy Maximum Flexibility with Open, Modular Applications

Oracle's pen, standards-based architecture allows you to integrate into a heterogeneous business systems environment, enabling you to fully leverage your investment in existing applications and adapt quickly to changes in the market or regulatory environment.

Meet the Unique Requirements of Your Industry

Today, almost every industry—from automotive to healthcare to financial services—is utilizing software solutions to increase efficiency, open new markets, and better communicate with customers. Oracle has worked with customers to understand the unique requirements of a variety of different industries and has built those requirements into the Oracle E-Business Suite.





Spend Less: Adapt to shrinking budgets

Technology spending is a business cost that seems to escalate year after year, while good information becomes more and more elusive. It doesn't have to be that way. Oracle E-Business Suite allows you to do away with redundant IT functions; reduce or even eradicate the need for a business intelligence infrastructure separate from your transactional systems; and spend less on implementation, maintenance, and even the hardware on which you run your systems. As a result, it actually costs less to get better information.

Reduce IT Costs

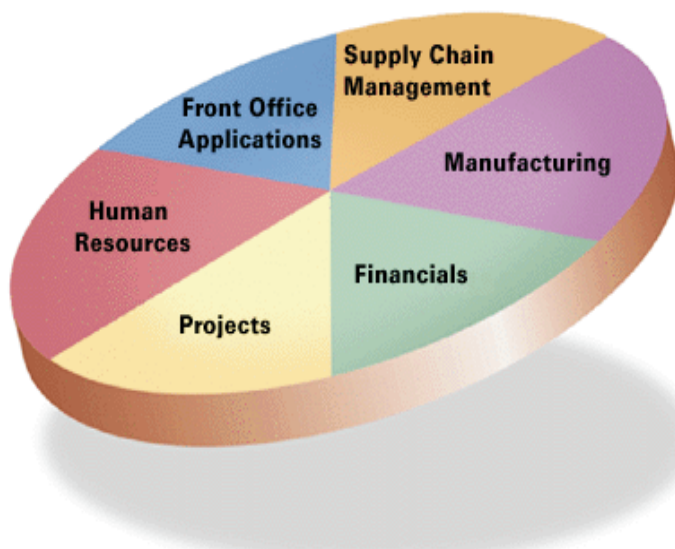
With Oracle E-Business Suite, you can consolidate and share information globally for the first time, while eliminating duplicate data centers, hardware, and IT costs for maintaining multiple databases and separate reporting infrastructures around the world.

Know More About Your Business, But Be Prepared to Spend Less

Because Oracle's business intelligence and transactional information reside in the same system, you get better information without the need for an expensive and complex data warehouse to maintain your summarized data.

Oracle EBS Modules

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|-------------------|-------------------------|
| ✓Financial | Human Resources |
| ✓Intelligence | Logistics |
| ✓Manufacturing | Marketing |
| ✓Procurement | Order Management |
| ✓Projects | Sales |
| ✓Service | Supply Chain Planning |
| ✓Maintenance Mgmt | Product Life cycle Mgmt |



Financials

Utilize a single, integrated, and fully functional accounting system for all business needs. Plan, execute, and analyze financial transactions, cash flows, and account balances enterprise-wide.

Human Resources

Administer and manage a broad range of individual benefit plans and complex flexible benefit plans including health, insurance, group legal, and savings plans. Define eligibility policies and calculation rates to meet diverse needs across multiple plans. Enable employees and administrators web-based access to all relevant benefits information.

Procurement

Tailor buying processes to business requirements using configurable allocation and approval logic. Utilize exception-based management and "touchless" buying to free-up valuable resources for strategic activities. Centrally manage approved suppliers lists, leverage common item information, and author supplier agreements that can be shared across the business or tailored to local requirements.

Order Management

Capture orders from iStore, Quoting, Field Sales, Telesales, and Teleservice or from customer systems via XML or EDI transactions. Tailor order and order line processing workflow to business requirements. Leverage integration with related applications such as Configurator, Advanced Pricing, Global Order Promising, and Inventory to accurately capture valid orders and accurate pricing / promise dates.

Manufacturing

Manage multi-mode manufacturing including repetitive, project, lot-based, and flow environments. Support multiple manufacturing strategies (MTS, ATO, CTO, ETO) while improving cost management and streamlining collaboration with suppliers. Ensure regulatory compliance through a comprehensive ERES framework and support for Waste Electrical & Electronic Equipment (WEEE) and Restriction of Hazardous Substances (RoHS).

Marketing and Sales

Define hierarchical budgets, track expenses, and allocate remaining budget by different mechanisms such as past sales history. Plan and execute n-tier marketing programs by geography, line of business, timeframe, etc. Collaborate across the enterprise by enabling team members to view planning activities, share notes, manage tasks, send notifications, and process workflow approvals. Mine a centralized customer data repository for up-sell and cross-sell opportunities to develop tailored offers for target customers. Automatically assign new leads based on user-defined territories. Manage sales pipeline activity with local and mobile workers. Support best practice selling methodologies enterprise-wide.

Logistics

Improve visibility and efficiency of material storage and movement including tracking receipts, issues, move orders, and returns to suppliers. Fully support mixed-mode manufacturing.

Maintenance Management

Replace standalone maintenance management systems with a single global instance solution with out-of-the-box enterprise integration. Support multiple maintenance strategies (preventive, condition-based, reactive) and manage large refurbishment or construction work via project management. Provide self-service, role-based access and process maintenance / repair requests via automated workflow approval.